

**CONTROL YOUR OWN DESTINY . . .
OWN YOUR OWN BUSINESS**

**FRANCHISE INDUSTRY TO ANNOUNCE NEW VETERAN HIRING
NUMBERS AND NEW PARTNERSHIP TO HELP VETERANS ACCESS
SMALL BUSINESS OPPORTUNITIES**

- International Franchise Association made the largest private sector veteran hiring commitment to date as part of the White House Joining Forces initiative, by pledging to hire and recruit 80,000 veterans, wounded warriors and military spouses through 2014



**FROM THE
BATTLEFIELD
TO THE
WORKFORCE**

- 10-step process matches National Guardsmen with outstanding franchise companies, all at no charge.
- 500 franchises and 170 industry categories,
- Colorado National Guardsmen are eligible for discounted franchise fees, great funding sources and waived application fees.
- One out of every seven franchise businesses are owned and operated by veterans of the U.S. military (Source: IFAEF based on U.S. Census data)
 - Veterans come back with strong leadership skills and a thorough understanding of teams
- Just like in the military, in franchising, the mission is accomplished by the team



"If you don't follow your dreams, you'll be working for someone who did."