



A PROGRAM BY:
 **Yellow Ribbon
Reintegration Program**
For Those Who Serve and Those Who Support



Media Advisory

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“Hero 2 Hired” Mobile Job Store Visits Buckley AFB!

One-of-a-kind vehicle is equipped with tools to help service members in employment search

The Office of the Assistant Secretary of Defense for Reserve Affairs’ “Hero 2 Hired” program rolls into the Denver area January 16-23 with their Mobile Job Store (MJS) operation with locations such as Centennial, Buckley AFB, Peterson AFB, and Grand Junction Readiness Center. The “Hero 2 Hired” program, better known as H2H, is a comprehensive, multi-faceted program which utilizes an electronic job and career web platform, mobile applications and Facebook integration, and virtual and physical career fairs to address the unique employment challenges facing members of the Guard and Reserve.

The Mobile Job Store allows Guard and Reserve attendees to search for available jobs through the H2H jobs website, specifically designed to connect Guardsmen and Reservists with military-friendly civilian employers that have made a stated commitment to hire veterans. The Mobile Job Store also provides service members assistance with resume building and translating their military skills to civilian job qualifications. Sgt. Maj. Wayne Bowser, Sr., Senior Enlisted Advisor for Family and Employer Programs and Policy in the Pentagon’s Office of Reserve Affairs, will be on the ground to demonstrate H2H program tools and functionalities.

“We’re proud to provide this empowering tool absolutely free for Guard and Reserve Service members, spouses, veterans and employers,” says Mr. Ronald Young, Director, Family and Employer Programs and Policy. “The Mobile Job Store is just a small part of H2H’s focused effort to help service members and their spouses find employment through various activities including employment assistance workshops, job fairs, employment summits, and many other local community programs.”

The Mobile Job Store is traveling across the country to help members of the Guard and Reserve find employment through the H2H program.

What: Hero 2 Hired (H2H) Mobile Job Store (MJS)

When: January 19-20, 2013

Who: Sgt. Maj. Wayne Bowser, Sr., Senior Enlisted Advisor for Family and Employer Programs and Policy in the Pentagon’s Office of Reserve Affairs

Where: Buckley Air Force Base Commissary and BX Parking Lot
10am-4pm

On-site media contact: Michelle Olson 719-648-0800



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Media are invited to attend this event. To arrange interviews with Sgt. Maj. Wayne Bowser, Sr., Senior Enlisted Advisor for Family and Employer Programs and Policy in the Pentagon's Office of Reserve Affairs or Mr. Ronald Young, Director, Family and Employer Programs and Policy in the Pentagon's Office of Reserve Affairs, please contact Ms. Sandra Williams – (703)697-5253 or sandra.williams@osd.mil.

About Hero 2 Hired (H2H):

Launched in November 2011, Hero 2 Hired (H2H) is a comprehensive employment program designed to address the unique needs of Reserve Component members. The mission of H2H is to simplify the job search while reducing the number of unemployed Reserve Component Service members. H2H.jobs also allows military-friendly companies to access the talented men and women in the military, post job openings, search for candidates and invite them to apply, and participate in hiring events – all free of charge. H2H is managed by the Office of the Assistant Secretary of Defense for Reserve Affairs and works in partnership with the Yellow Ribbon Reintegration Program and ESGR. More information for H2H can be found on their website at H2H.jobs.

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