



Mobile & Social Media Privacy Tips





General Tips



- Remember, no matter how you set your privacy settings, anything you post online could potentially be shared to the general public.
 - Don't share anything you wouldn't want your grandparents or your boss to see.
- Don't accept friend/follower/connection requests from people you don't know.
- Don't include any information on any social media site that could be the answer to a security question.

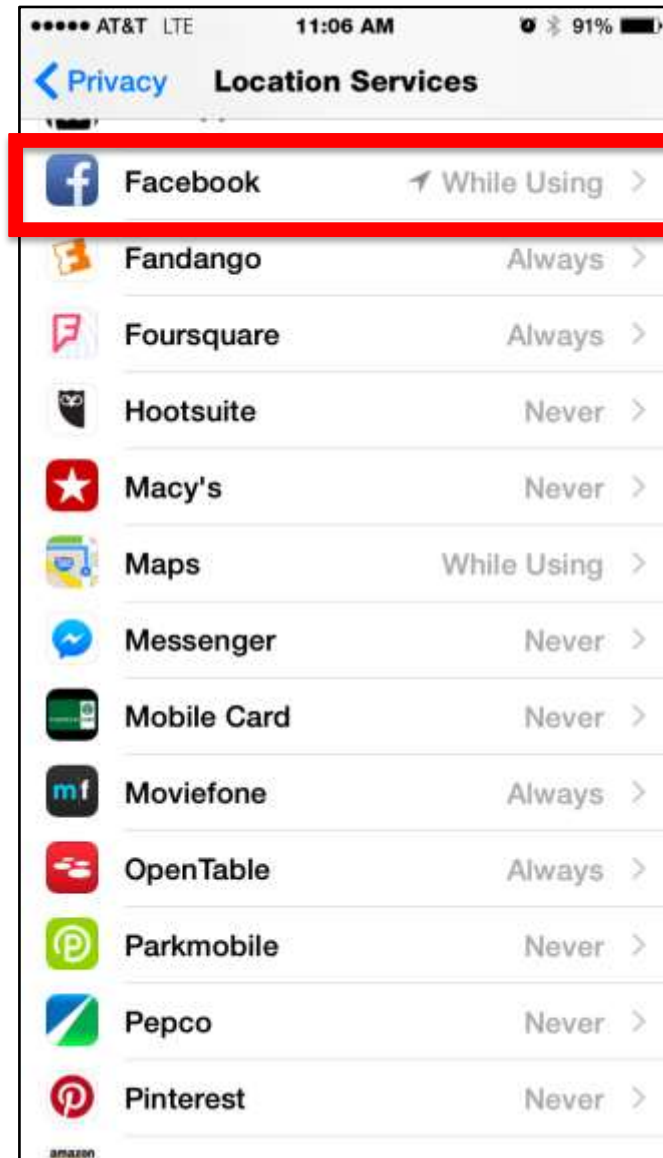


Location based services

- Do not automatically allow every app on your smartphone access to your location.
- Do not allow location-based information to be taken and stored when you use your phone or tablet to take a photo. If you upload a photo with that information in the file, others can find your house, work, etc. through that information. Sites like Instagram build “Photo Maps” with this information on your profile.



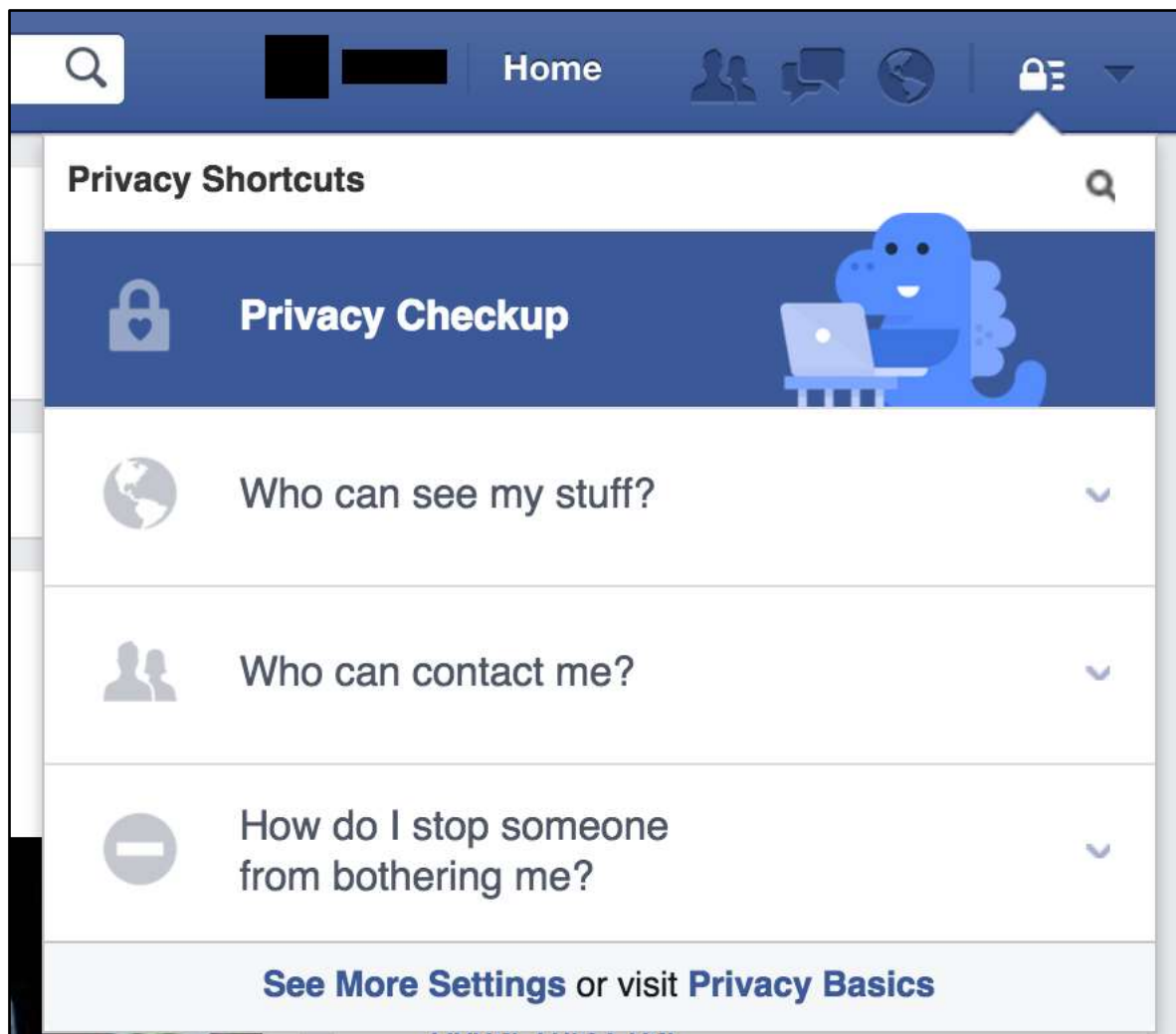
Geocaching/Location based services





Facebook

- Facebook offers the most customization when it comes to privacy settings.





Facebook

- You can create custom friend lists to limit what you share and with whom.

Privacy Settings and Tools

Who can see my stuff?

Who can see your future posts? Close

You can manage the privacy of things you share by using the audience selector **right where you post**. This control remembers your selection so future posts will be shared with the same audience unless you change it.

What's on your mind?

Remember: You changed this setting inline when you posted - [Learn More](#)

Review all your posts and things you're tagged in Use Activity Log

Limit the audience for posts you've shared with friends of friends or Public? Limit Past Posts

Who can contact me?

Who can send you friend requests?	Everyone	Edit
Whose messages do I want filtered into my inbox?	Basic Filtering	Edit

Who can look me up?

Who can look you up using the email address you provided?	Everyone	Edit
Who can look you up using the phone number you provided?	Friends	Edit
Do you want other search engines to link to your timeline?	Yes	Edit



Facebook Lists

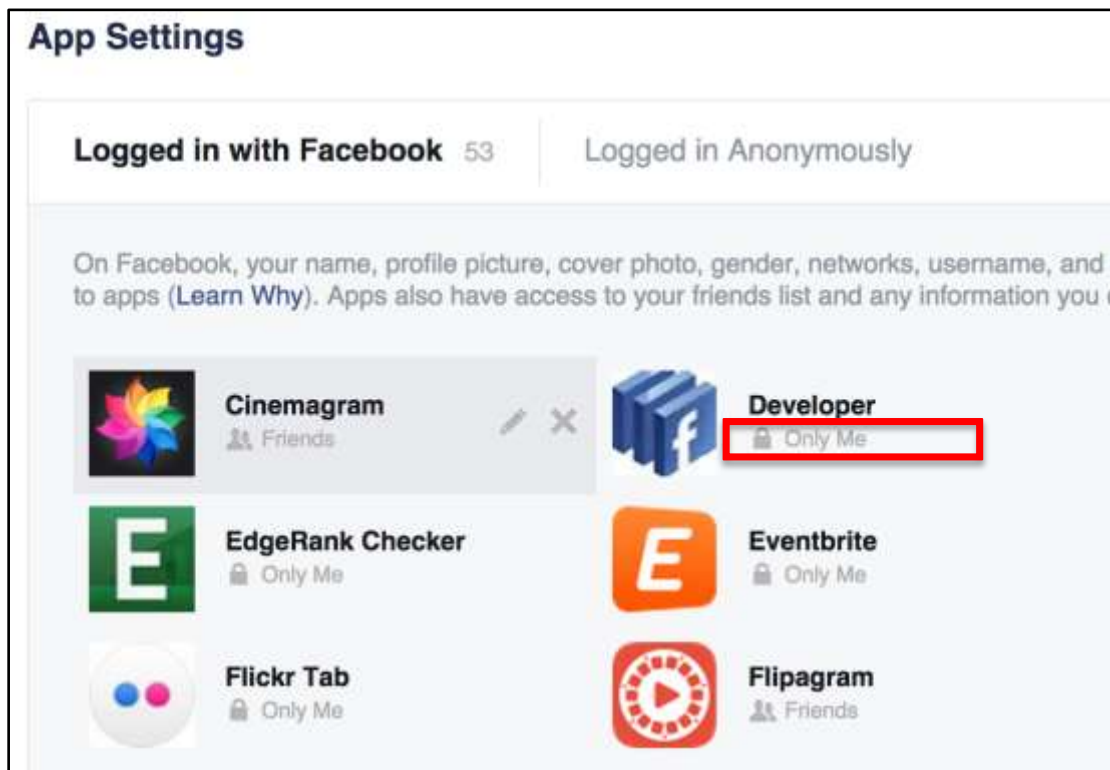
- Go to www.facebook.com/bookmarks/lists to create your own friend lists.
- When you go to post a status update, photo, etc., the button next to “post” allows you to choose which lists, friends, etc. to share that specific post with.





Facebook

- If you use Facebook to log in to various websites or applications, you can select to share that information with “Only Me”.
- Be careful which websites and apps you log in to with your Facebook account. This feature has made your account more vulnerable to being hacked in the past.





Facebook

- In the “About” section of your profile, if you allow Facebook to have your mobile phone number for security/verification purposes, you can still set the privacy setting to “Only Me”.

The screenshot shows the 'About' section of a Facebook profile. The left sidebar lists various sections: Overview, Work and Education, Places You've Lived, **Contact and Basic Info**, Family and Relationships, Details About You, and Life Events. The main content area is titled 'CONTACT INFORMATION' and includes the following details:

Field	Value	Privacy/Action
Mobile Phones	[Redacted]	Only Me (with lock icon) Edit
Address	Washington, District of Columbia, DC, United States	
Website	http://www.facebook.com/[Redacted]	
Email	[Redacted]@facebook.com	3 emails hidden from Timeline
Facebook	http://facebook.com/[Redacted]	

At the bottom of the contact information section, there are two links: '+ Add other phones' and '+ Add other accounts'.



Facebook

- While you're setting your privacy settings, you can also limit how your name and profile are used in Facebook ads to limit the appearance of endorsement.

The screenshot shows the Facebook Ads settings page. On the left is a navigation menu with options: General, Security, Privacy, Timeline and Tagging, Blocking, Notifications, Mobile, Followers, Apps, Ads (highlighted), Payments, Support Dashboard, and Videos. The main content area is titled 'Facebook Ads' and contains two sections: 'Third Party Sites' and 'Ads and Friends'. The 'Ads and Friends' section explains that social ads are paired with friends' actions and lists several facts about them. Below this, it shows an example of a Facebook ad for 'Denver Sushi'. At the bottom of the 'Ads and Friends' section, there is a dropdown menu labeled 'Pair my social actions with ads for:' which is currently set to 'No one'. This dropdown is highlighted with a red box. Below the dropdown are 'Save Changes' and 'Cancel' buttons.

Facebook Ads

Third Party Sites Edit

Facebook does not give third party applications or ad networks the right to use your name or picture in ads. If we allow this in the future, the setting you choose will determine how your information is used.

You may see social context on third party sites, including in ads, through Facebook social plugins. Although social plugins enable you to have a social experience on a third party site, Facebook does not share your information with the third party sites hosting the social plugins. [Learn more about social plugins.](#)

Ads and Friends


Everyone wants to know what their friends like. That's why we pair ads and friends—an easy way to find products and services you're interested in, based on what your friends share and like. [Learn more about social ads.](#)

Here are the facts:

- Social ads show an advertiser's message alongside actions you have taken, such as liking a Page
- Your privacy settings apply to social ads
- We don't sell your information to advertisers
- Only confirmed friends can see your actions alongside an ad
- If a photo is used, it is your profile photo and not from your photo albums


Here's an example of a Facebook Ad:

Denver Sushi



The best sushi in Denver. Try our daily lunch specials for \$9.95. Fan our page for special offers.

Denver Sushi



The best sushi in Denver. Try our daily lunch specials for \$9.95. Fan our page for special offers.

Like ██████████ likes Denver Sushi

This setting only applies to ads that we pair with news about social actions. So, independent of this setting, you may still see social actions in other contexts, like in Sponsored Stories or paired with messages from Facebook. You can learn more about how social ads, Sponsored Stories, and messages from Facebook work in the [Help Center](#).

Pair my social actions with ads for: **No one** ⌵

Save Changes Cancel



Twitter

- All tweets are public unless you select “Protect my Tweets”.
- Even if you’ve selected “Protect my Tweets”, that doesn’t mean that if a friend retweets your tweet, it won’t be seen publicly.
- You can go back and delete all location-based information from your Twitter history from this page.

Privacy

Photo tagging Allow anyone to tag me in photos
 Only allow people I follow to tag me in photos
 Do not allow anyone to tag me in photos

Tweet privacy **Protect my Tweets**
 If selected, only those you approve will receive your Tweets. Your future Tweets will not be available publicly. Tweets posted previously may still be publicly visible in some places. [Learn more.](#)

Tweet location Add a location to my Tweets
 When you tweet with a location, Twitter stores that location. You can switch location on/off before each Tweet. [Learn more](#)

[Delete all location information](#)

This will delete all location information from past Tweets. This may take up to 30 minutes.

Discoverability Let others find me by my email address

Personalization Tailor Twitter based on my recent website visits
[Learn more](#) about how this works and your additional privacy controls.

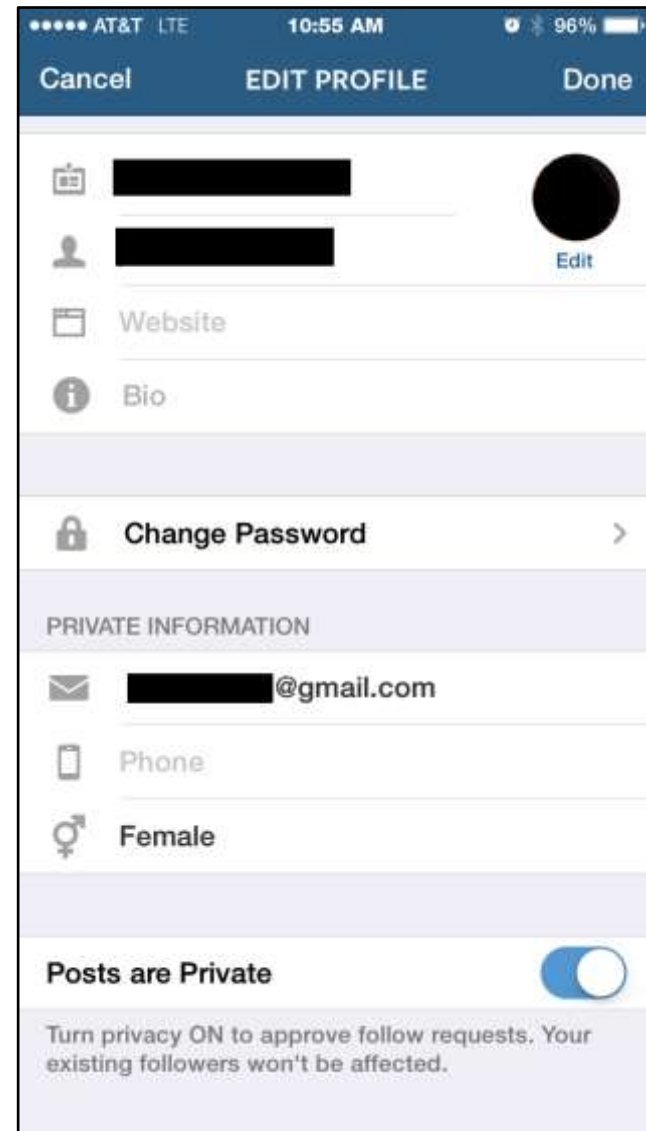
Promoted content Tailor ads based on information shared by ad partners.
 This lets Twitter display ads about things you’ve already shown interest in. [Learn more](#) about how this works and your additional privacy controls.

[Save changes](#)



Instagram

- For the most part, all posts on Instagram are public.
- You can limit who can see your posts by choosing “private” so that only your approved followers can see future posts.
- Even if you’ve marked your posts as “Private”, if you automatically share your posts to accounts on other social networks (i.e. Facebook and Twitter) the photos may still be seen publicly.





Google+

- Google+ allows you to customize who can see your posts based on your “circles” (like Facebook “Lists”), your extended circles or the public.

The screenshot displays the Google+ post creation interface. At the top, navigation tabs include "About", "Posts" (which is selected), "Photos", "Videos", "+1's", and "Reviews". Below the navigation is a large text input field with the placeholder text "Share what's new...". Underneath the input field is an "Attach:" section with icons for "Photos", "Link", "Video", "Event", and "Poll". Below that is a "To:" section showing three selected audience circles: "Work Friends", "Friends", and "Family", each with a close button (X). Below the "To:" section is a "+ Add more people" link. At the bottom of the form, there is a green "Share" button, a "Cancel" button, and a checkbox labeled "Also send email from you to 3 circles".



Google+

- You can also select whether to auto-share photos and videos from your “Google Drive” account, and whether to allow location sharing.

Location Settings

Enable Location Sharing

Location Sharing allows you to share your current location from Location Reporting on your devices, with people you choose. People you share your location with can see your current location across Google products, including Google+ and Google Now. They can also see your places, such as home and work. [Learn more](#)

Photos and Videos

Show geo location information on newly uploaded photos and videos.

Allow viewers to download my photos and videos.

Find my face in photos and videos and prompt people I know to tag me. [Learn more](#)

Upload my photos at full size.



Storage used: 12.51 GB (83.37%) of 15 GB.

[Buy more storage](#)

Turning on full size uploads will slow down your uploads.

Google Drive

Show Drive photos and videos in your photo library [Learn more](#)



LinkedIn

- The most important point on LinkedIn is to be careful how much you share about what your military job entails (i.e. sensitive or classified duties).
- LinkedIn is an open-source site, don't treat it like a government job board on an intranet site or even USAJobs.
- Be careful accepting connections you don't know in person. Look at mutual connections, mutual schools/employers or their endorsements to determine if they're someone you'd like to be professionally connected to.
- Don't provide your phone number in your profile.
- Be cautious of suspicious activity or private messages from strangers.



Questions?

- Please feel free to send additional questions to ngbpa.socialmedia@mail.mil.